

April 2012

Day of Virtue

The Cal Rho chapter launched its first ever philanthropic dance event Fall of 2011. The event was titled *DJ Wars* and it took place at Porter's Pub on campus. *DJ Wars* aimed to raise money for YouthAIDS and the Juvenile Diabetes Research Foundation.



The dance event was largely organized by Allan Cortes, who designed the donation website and mobilized the chapter to sell tickets. The interior of Porter's Pub was arranged and decorated by the Fall 2011 Sigma class. The chapter sold over 400 tickets, making the event a financial success. For four hours, hundreds of students enjoyed electronic dance and top forty music, presented by Sigma Phi Epsilon.

Cal Rho is very proud of the result of *DJ Wars*. We intend to take part in SunCup in the coming Spring and continue to hit philanthropic success.



Beach Cleanup

After a long week of midterms, brothers of the Cal Rho Chapter headed to the beach to start their weekends off with some community service. La Jolla's Black beach has become one of the main attractions of San Diego that many people visit daily. Eight brothers walked from campus to La Jolla's Black Beach to pick up trash along the shore. Not only did they want to make the place beautiful for others to see, but they wanted to also help out the aquatic life.

The brothers of SigEp put in roughly 2-3 hours of hardwork in return of no rewards. But what was already rewarding to them was being at a beach that not

many people are allowed access to on a daily basis. Along with the wonderful weather of San Diego, it permitted the brothers to bond more often with one another and to have fun with the activity.

SigEp decides to make bleach cleanups an often activity to show that they are dedicated to taking care of the planet they live in.

Valentine's Balloons

During the time of our local founding father, Jeff Symon, his fraternity brothers invented the slogan, "Party With A Heart On," to rush sorority girls and to improve overall popularity of the new rising SigEp chapter. The chapter needed over sixty members within the year to be officially colonized as an IFC chapter. The slogan was a process of attraction for many people that went through library walk.

We have a sense of tradition we like to follow and Cal Rho reused the idea of the founding fathers to promote SigEp once more. On February 13th and 14th of 2012, the brothers of Sigma Phi Epsilon Cal Rho celebrated Valentine's Day by handing out heart-shaped balloons to every girl that traveled past UCSD's Library Walk. Each balloon was tied with SigEp color strings and contained a picture of the Founder's Badge. We had SigEp alumnus Sean Yaghmee z90.3 radio DJ and z90.3 radio station come out to support us.

At the end of the day, all you could see all over campus was heart shaped balloons, "Party With A Heart On"!

THE DEVELOPMENT OF A BALANCED MEN

The Balanced Man Scholarship is designed to acknowledge incoming freshmen who embody the ideals of Sigma Phi Epsilon. In Fall '11, SigEp announced that Frank Zavala and Michael Phan were chosen as recipients out of twenty-five men. Frank and Michael were invited to a banquet; where they were recognized and congratulated for carrying the ideals of a balanced men (should I consider the other recipient in this article?)

Frank Oliver Zavala and Michael Phan struggled through similar situations when they were admitted to UCSD because they could not financially support themselves. But Sigma Phi Epsilon helped with their struggles by awarding them the scholarships that they have earned. Sigma Phi Epsilon helped make attending UCSD an option for them.

Today, both of these gentlemen have been recruited as a part of the Greek organization. Both Frank and Michael work to fulfill the true definition of what a Balance man is.

SigEp has helped me become much more efficient in terms of time management and strive in academics as well. The support you get from this brotherhood is one

that I will never obtain anywhere else. -Frank Oliver Zavala